



**CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY
(AUTONOMOUS)**

(An ISO:9001-2015 Certified Institution)

Recognized by UGC under Section 2(f) & 12(B) and Accredited with NBA (EEE,ECE,CSE & CIVIL) & NAAC with 'A' Grade
An Engineering College sponsored by BHARATHI EDUCATIONAL SOCIETY

APPROVED BY AICTE, NEW DELHI

VIDYANAGAR, PRODDATUR-516 360, KADAPA Dt., A.P.

BOS MINUTES OF THE MEETING

2nd Minutes of the Meeting of BOS for the MBA department (virtual) was held on 15 July 2023 at 11.00 A.M to 01:00 P.M for the Academic year 2023-2024 in the MBA Dept to discuss the Agenda notified earlier.

The following members were present by joining through the Zoom link which was sent to their respective mail id's.

Zoom Meet link:- <https://us04web.zoom.us/j/74907645845?pwd=xUd7giFEUVMGbqqqC6l8G5MdlIDbrG.1>

BOS Members committee for Department of MBA

S.No.	Name	Designation	Category
1	Dr. R.Uma Devi	Head, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Chairman
2	Dr. T. Narayana Reddy	Associate Professor, JNTU-A, Anantapuramu	External Subject Expert
3	Dr. K V S N. Jawahar Babu	Professor, Dept of Management studies, Vikrama simhapuri University, Nellore	External Subject Expert
4	Dr. P. Raghunadha Reddy	Professor, Dept of Management studies, SVUCCMS, SV University, Tirupati	External Subject Expert
5	Mr.S. Izaz Ahammed	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert
6	Mr.D.Subramanyam	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert
7	Mr.S.Fakrulla	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert
8	Mr.S.V.Ramana moorthy	Managing Director, Chaitanya Chemicals KADAPA	Industrialist

9	Ms.T.Anusha	Associate business analyst, Infosys	Alumni
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Proceedings:

The 2nd Meeting of the MBA BOS with its constituted members for the Academic year 2023-2024 started at 11.00 A.M. under the Chairmanship of Dr. R.Uma Devi, HOD, MBA Department. Initially the Coordinator gave a warm welcome to all the members present. Afterwards the board of studies meeting followed, by taking the agenda into considerations

AGENDA:

1. Review Analysis of I and II Semester syllabi implementation and its find outs.
2. Discussion on course structure and syllabi of III and IV Semester regarding MBA.
3. Discussion regarding humanities subjects allotted for B.Tech curriculum
4. Any other with permission of chair.

Resolutions Passed:-

Item No:1 The expert members expressed their happiness for successful completion of I year curriculum implementation without any deviation.

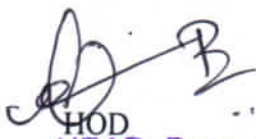
Item No:2

- Discussed about 3rd semester subjects and insisted changes in curriculum stating that general elective can be given in the form of MOOCS chosen from providers like NPTEL SWAYAM. It is also resolved that Entrepreneurship Development is to be included in general elective.
- It is also suggest that GST Syllabus is to be improvised in Business laws and Regulation.
- Credit increase for experiential learning project from 1 to 3 is advised.
- Encourage students to do publication for their project in the 4th semester.

Item No:3 Approval was made regarding syllabi of Managerial Economics and Financial Analysis, Universal Human Values, Constitution of India.

Item no:4

The chairman observed that all the members had contributed immensely for the discussion of above resolution and finalizing the syllabus of III and IV Semester and also guided faculty members for the smooth running of autonomous status. Meeting concluded by chairman thanking all the subject experts. She also thanked all the faculty members for the conduction of virtual meeting.



HOD
HEAD, Dept. of MBA

Chaitanya Bharathi Institute of Technology
(Autonomous)

Vidyanagar, PRODDATUR, Y.S.R. (Dt.) A.P.-516360

15/7/23
PRINCIPAL





Virtual meeting held on 15/7/2023 at 11.00am


S.No.	Course Code	Subject	L	T	P	Credits	Lab	Practical	Project	
1.	22M00301T	Strategic Management	4	-	-	4	4	40	60	100
2.	22M00302aGE 22M00302bGE 22M00302cGE 22M00302dGE	General Elective Business Ethics & Corporate Governance Business laws & Regulations Industry 4.0 & Innovation E-Business	4	-	-	4	4	40	60	100
3.	22M00303aSE 22M00303bSE 22M00303cSE 22M00303dSE	Specialization Elective - I Cost and Management Accounting Product and Brand Management Human Resource Development Enterprise Resource Planning	4	-	-	4	4	40	60	100
4.	22M00304aSE 22M00304bSE 22M00304cSE 22M00304dSE	Specialization Elective - II Financial Institutions and Services Consumer Behavior Labour Laws & Legislations Supply Chain Management	4	-	-	4	4	40	60	100
5.	22M00305aSE 22M00305bSE 22M00305cSE 22M00305dSE	Specialization Elective - III Investment and Portfolio Management Rural Marketing Performance Management Mobile Commerce	4	-	-	4	4	40	60	100
6.	22M00306aSE 22M00306bSE 22M00306cSE 22M00306dSE	Specialization Elective -IV Auditing and Taxation Advertising and Sales Promotion Management Knowledge Management Data Visualization & Analytics	4	-	-	2	4	40	60	100
7.	22M00307SC	Business Simulation Lab	-	-	2	2	1	40	60	100

CBI MBA IV Sem Syllabus

S.No.	Category	CourseCode	Subject	L	T	P	Credits
1.	SE	22M00401aSE 22M00401bSE 22M00401cSE	Specialization Elective - V Financial Derivatives Services Marketing Organization Development Data Communication and Network Analysis	4	0	0	4
2.	SE	22M00402aSE 22M00402bSE 22M00402cSE 22M00402dSE	Specialization Elective - VI International Financial Management International Marketing Global Human Resource Management Corporate Information Management	4	0	0	4
3.	PR	22M00403PR	Project Work	0	0	20	10
TOTAL				8	0	20	18

MEMBERS PRESENT

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1	Dr. R.Uma Devi	Head, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Chairman	
2	Dr. T. Narayana Reddy	Associate Professor, JNTU-A, Anantapuramu	External Subject Expert	VIRTUAL
3	Dr. K V S N. Jawahar Babu	Professor, Dept of Management studies, Vikrama simhapuri University, Nellore	External Subject Expert	VIRTUAL
4	Dr. P. Raghunadha Reddy	Professor, Dept of Management studies, SVUCCMS, SV University, Tirupati	External Subject Expert	VIRTUAL
5	Mr.S. Izaz Ahammed	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert	
6	Mr.D.Subramanyam	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert	
7	Mr.S.Fakrulla	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert	
8	Mr.S.V.Ramana moorthy	Managing Director, Chaitanya Chemicals KADAPA	Industrialist	VIRTUAL
9	Ms.T.Anusha	Associate business analyst, Infosys	Alumni	VIRTUAL


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MBA -BOS MINUTES OF THE MEETING

1st Minutes of the Meeting of BOS for the MBA department in a blended mode(off line and online) was held on 14 October 2022 at 11.00 A.M to 01:00 P.M for the Academic year 2022-2023 in the computer laboratory -2 to discuss the Agenda notified earlier.

The following members were present by joining through the Google Meet link which was sent to their respective mail id's .

Google Meet link:- meet.google.com/fte-exxd-dhn

BOS Members committee for Department of MBA

S.No.	Name	Designation	Category
1	Dr. R.Uma Devi	Head, Department of MBA,Chaitanya Bharathi Institute of Technology, Proddatur	Chairman
2	Dr. T. Narayana Reddy	Associate Professor, JNTU-A, Anantapuramu	External Subject Expert
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7	Mrs.K.Sujatha	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert

8	Mr.S.V.Ramana moorthy	Managing Director, Chaitanya Chemicals KADAPA	Industrialist
9	T.Anusha	Associate Business Analyst, Infosys	Alumni

Proceedings:

The Ist Meeting of the MBA BOS with its newly constituted members for the Academic year 2022-2023 started at 11.00 A.M. under the Chairmanship of Dr. R.Uma Devi, HOD, MBA Department . Initially the Coordinator gave a warm welcome to all the members present. Afterwards the board of studies meeting followed, by taking the agenda into considerations

AGENDA:

1. Seeking advices for smooth implementation of Autonomous.
2. Discussion on course structure and syllabi of Ist Semester
3. Discussion on course structure and syllabi of IInd Semester
- 4.Regulations
- 5.Any other matter with the permission of the chair

Resolutions Passed:-

Item No:1 Seeking advices for smooth implementation of Autonomous.

Resource persons guided about the credit system and outcome based education where every autonomous college has to take into consideration for developing syllabi. The experts has given valuable inputs for the smooth running of the department .

Item No:2 To discuss about the orientation to faculty for the new syllabus of 1st semester

The expert members had gone through the Ist semester syllabi and recommended some updations. Approved course structure is attached to the file Annexure1.

Item No:3 To discuss about 2nd semester subjects

It was proposed that orientation for the 2nd semester can be arranged before commencement of 2nd semester and subjects has been finalised with approved credits.

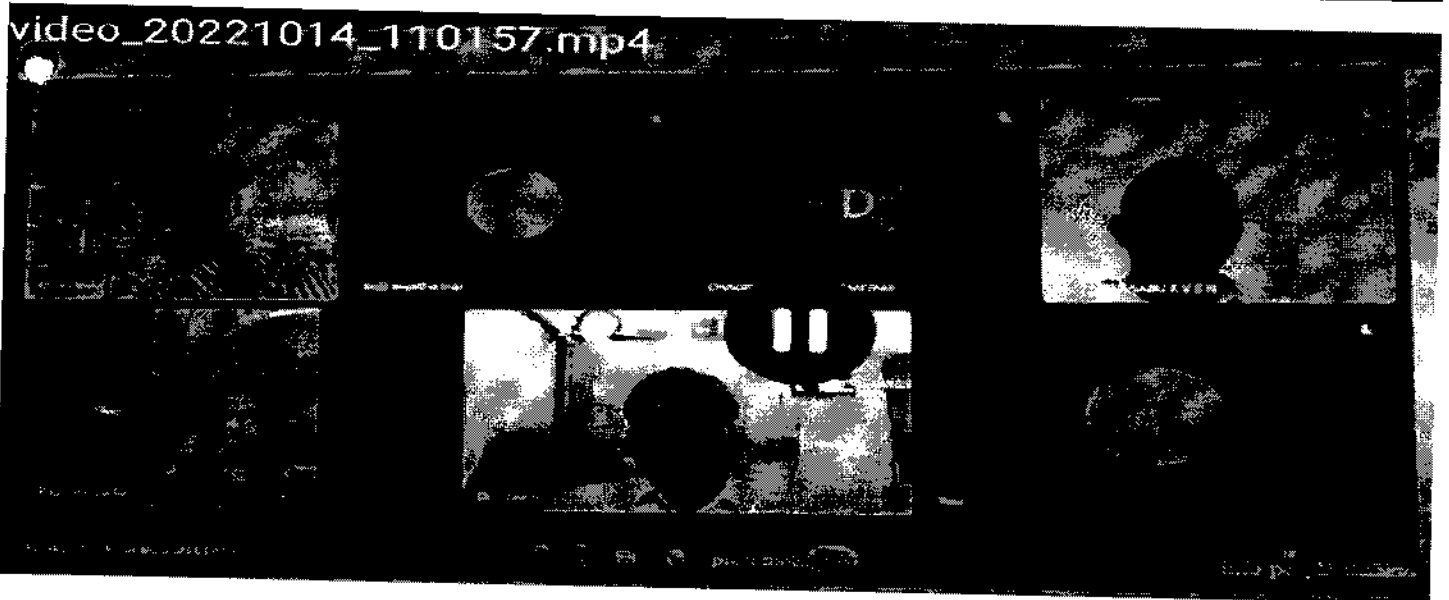
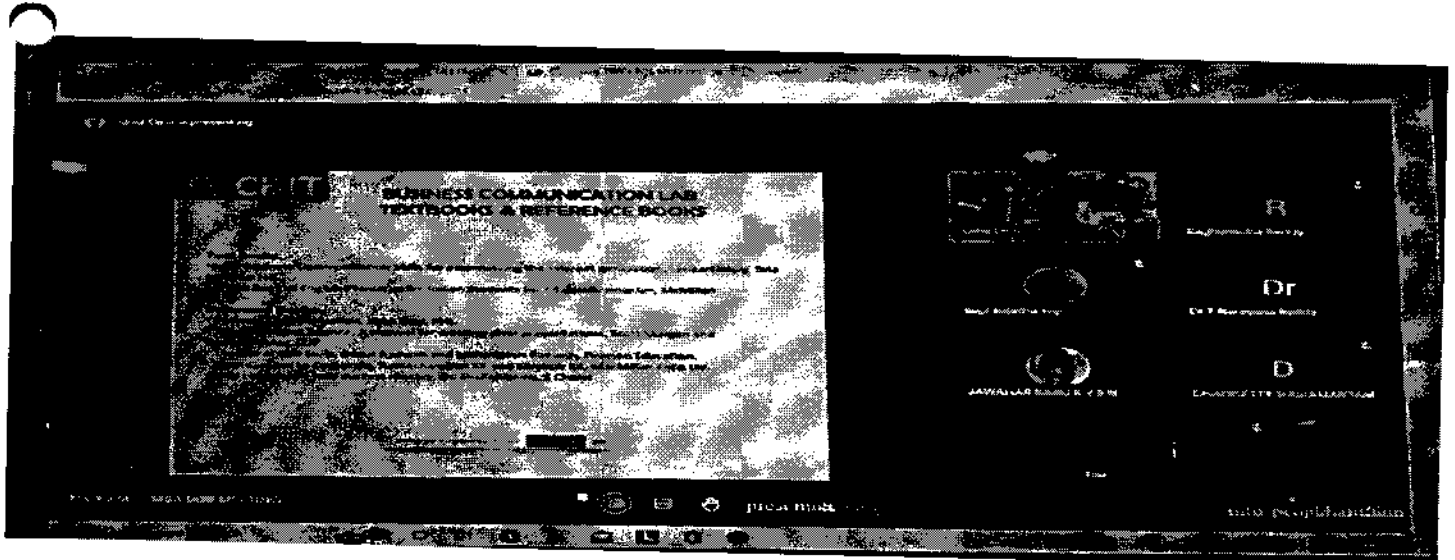
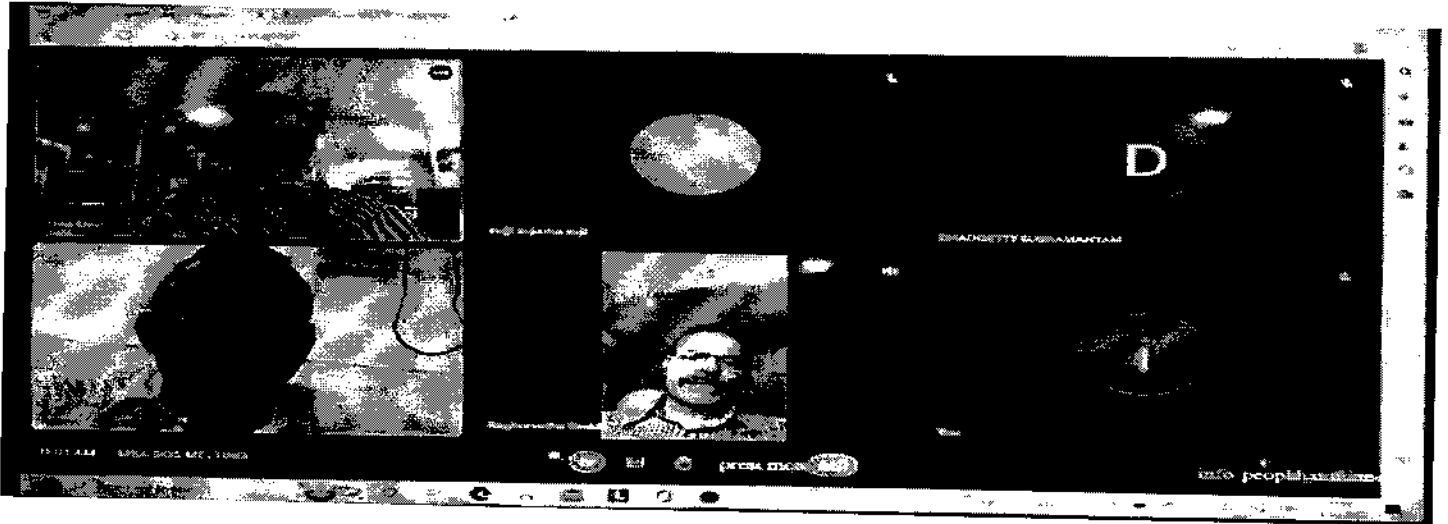
Item No:4 Regulations

Regulations has been discussed and approved regulation has been attached the file Annexure2 Implemented Assignments for 10 marks and added to internal examinations.






Item No:5 Any other matter with the permission of the chair

The Chairman observed that all the members had contributed immensely for the discussion of above resolution and finalizing the syllabus of Ist semester and also guided faculty members for the smooth running of autonomous status. The meeting concluded with the Chairman thanking all the subject experts . She also thanked all the faculty members for the conduction of virtual meeting.

Virtual Meet held on 14 October 2022 @ 11:00 AM



Members Present

S.No.	Name	Designation	Category	Signature
1	Dr. R.Uma Devi	Head, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Chairman	
2	Dr. T. Narayana Reddy	Associate Professor, JNTU-A, Anantapuramu	External Subject Expert	Virtual
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4	Dr. P. Raghunadha Reddy	Professor, Dept of Management studies, SVUCCMS, SV University, Tirupati	External Subject Expert	Virtual
5	Mr.S. Izaz Ahammed	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert	
6	Mr.D.Subramanyam	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert	
7	Mrs.K.Sujatha	Assistant Professor, Department of MBA, Chaitanya Bharathi Institute of Technology, Proddatur	Internal Subject Expert	
8	Mr.S.V.Ramana moorthy	Managing Director, Chaitanya Chemicals YSR Kadapa	Industrialist	Absent
9	T.Anusha	Associate Business Analyst, Infosys	Alumni	


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COURSE STRUCTURE

I MBA – I Semester

Sl. No.	Course Code	Course Title	Contact Periods per week				C	Scheme of Examination Max. Marks		
			L	T	P	Total		Int. Marks	Ext. Marks	Total Marks
1.	22M00101T	Management & Organizational Behaviour	4	-	-	4	4	40	60	100
2.	22M00102T	Managerial Economics	4	-	-	4	4	40	60	100
3.	22M00103T	Business Environment	4	-	-	4	4	40	60	100
4.	22M00104T	Financial Accounting for Managers	4	-	-	4	4	40	60	100
5.	22M00105T	Statistics for Managers	4	-	-	4	4	40	60	100
6.	22M00106T	Business Communication	2	-	-	2	2	40	60	100
7.	22M00107SC	Information Technology Lab	-	1	2	3	2	40	60	100
8.	22M00108SC	Business Communication Lab	-	1	2	3	2	40	60	100
Total:			22	02	04	28	26	320	480	800

I MBA – II Semester

Sl. No.	Course Code	Course Title	Contact Periods per week				C	Scheme of Examination Max. Marks		
			L	T	P	Total		Int. Marks	Ext. Marks	Total Marks
1.	22M00201T	Human Resource Management	4	-	-	4	4	40	60	100
2.	22M00202T	Marketing Management	4	-	-	4	4	40	60	100
3.	22M00203T	Business Research Methods	4	-	-	4	4	40	60	100
4.	22M00204T	Financial Management	4	-	-	4	4	40	60	100
5.	22M00205T	Operations Research	4	-	-	4	4	40	60	100
6.	22M00206T	Production and Operations Management	4	-	-	4	4	40	60	100
7.	22M00207SC	Management Information Systems	4	-	-	4	4	40	60	100
8.	22M00208SC	Data Analytics Lab	-	1	2	3	2	40	60	100
Total:			28	01	02	31	30	320	480	800