



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY

(Approved by AICTE New Delhi, Permanently Affiliated to JNTUA, Anantapuram)
Accredited by NAAC & Recognized by UGC under the section 2(f) and 12 (b) of UGC Act, 1956
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INSTITUTIONAL DISTINCTIVENESS

Career Catalyst: Integrating Placement Training, Innovation Council, and Infosys Spring Board for Student Success

Career Catalyst is a comprehensive initiative designed to empower students with the skills, knowledge, and opportunities essential for a successful career journey. By seamlessly integrating three key pillars - Placement Training, the Institution Innovation Council (IIC), and Infosys Spring Board activities - the program aims to provide a holistic and dynamic approach to student development.

1. Placement Training:

Equip students with industry-relevant skills, interview preparation, and professional development to enhance their employability and readiness for the corporate world.

2. Institution Innovation Council (IIC):

Foster a culture of innovation and entrepreneurship among students, encouraging them to think creatively, solve real-world problems, and incubate innovative projects.

3. Infosys Spring Board:

Offer a platform for students to engage with Infosys, one of the leading global technology companies, providing them with insights, mentorship, and hands-on experiences to bridge the gap between academic learning and industry demands.

Industries today employ unique recruitment techniques to ensure that candidates meet their evolving requirements. At CBIT the Training & Placement Cell, in collaboration with the Institution Innovation Council (IIC) and Infosys Spring Board, is at the forefront of this dynamic landscape. By actively engaging with the industry, the collective effort recognizes these innovative techniques and takes proactive measures to prepare students for success.

The uniqueness of our Training & Placement Cell is to ensure that the recruitment process is a successful journey for the students of CBIT. It puts high emphasis on technical and non-technical pre-placement training, which will train students to excel at interviews and recruitment processes.

It is often seen that engineering fresher do not meet all these requirements to get immediately hired across the industries. They still need to have certain skills and training to work in the market. Owing to this gap in the industry standards and education structure, the Training & Placement Cell offers many Skill Enhancement Training for the students

The Specific Objective of the Placement Training Programme is to train and expertise the students to meet the industrial needs.

- To prepare students to face campus interviews through arranging training in aptitude, group discussions, technical and HR interviews by trainers.
- To encourage career guidance and employment opportunities by organizing guidance lectures.
- To enhance employability skills, career competency, nurture life skills to all students and develop Industry readiness by imparting necessary training and thus bridging the gap between Industry and Academia. Students are constantly motivated through counseling, to increase their morale.
- To cultivate a culture of innovation, entrepreneurship, and problem-solving within the educational institution, fostering the development of skills and mindsets necessary for students to thrive in a rapidly changing world.

CBIT looks to develop its students from industrial perspective. For this, we give training to impart Problem Solving Skills, Communication Skills, Technical Skills and Soft Skills to every student.

As the Problem Solving Skills are the fundamental skill to crack the campus interviews, students are given training on Aptitude in which they learn and practice all sorts of problems. The industries' major expectation is the Communication Skills of students. Hence, they are given training which covers basic grammar, role plays, group discussions, debates, self introductions, mock HR interviews etc

Further, technical skills training is given to all the students that make them perfect in cracking technical interview rounds in the campus interviews. In addition Soft Skills training is also given to all the students, it makes them matured and confident during their campus interviews and also creates good impression among the HR people who visit our institute.

Communication and soft skills Skills Development classes have been designed for the first year students and the second year students and for the third year and final year students priority is given to aptitude. Apart from the internal trainers, external trainers are also used to give training for the students. The Training & Placement cell organizes mock sessions for GD, HR Interview and Technical Interview. Our faculty members are utilized for the mock sessions.

Besides, value added courses are offered by the respective departments on emerging technologies. We also promote students to visit various industries pertaining to their disciplines so that they get the right exposure. Faculty members are encouraged to attend Faculty Development Programmes to update themselves with new evolving technologies so that they are prepared to train the students

To provide additional learner centric graded skill oriented technical training, with the primary objective of improving the employability skills of the students, Students are encouraged to do online courses from NPTEL, in order to gain the knowledge about the new technologies from experts

Huge improvement has been witnessed in the personal and technical skills of the students after the pre-placement training. Also, massive difference is observed in their communication skills, their attitude in facing the interviews and confidence levels of individuals.

Career Catalyst is a high priority practice in CBIT. To strengthen this practice, the college makes the faculty members competent with updated soft skills and technical skills to train the students and assist in pre-placement training. In addition, a strong mentoring and counseling system is employed by training the faculty on counseling and handling the students.

S.No	Branch	Activity	Dates	Resource Person
1	ECE	Workshop On VISI Design	6-10 Feb 2023	Mr.Mohsin Khan-(Cranes Varsity)
2	ECE	Workshop On Arduino Programming	30 Nov 2022	Prof.K.Venkata Ramanaiah, Principal, Yvu, Proddatur.
	ME	A 5 Day Workshop On Creo Ptc 9.0	13.02.23 To 17.02.23	1.Mr. Ram Murthy, Tvs Training Services, Bengaluru. 2.Mr. R.Michael Nirmal Kumar, Tvs Training Services, Bengaluru.
	CE	A 6 Day Workshop On Realtime Architectural Modelling And Visualization Using Sketchup And Vray	06.03.23 To 11.03.23	1.Mr.S.Khasim Vvn Technologies, Bengaluru.

	Mathematics	A Guest Lecture On “Partial Differential Equations & It’s Applications”	01.06.2023	Prof.Y.V.S.S.Sanyasi Raju, Department Of Mathematics, Iitm, Chennai
	Placement Cell	Internship On Java Full Stack Development	02/05/2023 To 19/06/2023	Consensus Academy
	CSE	Workshop On Artificial Intelligence And Machine Learning	6/02/23 To 10/02/23	Cranesvarsity
	EEE	Workshop On Embedded System	6/12/22 To 10/12/22	Cranesvarsity


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