



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY (Autonomous)

(Approved by AICTE, New Delhi & Affiliated to JNTUA, Ananthapuramu)
(Accredited by NAAC with "A" Grade and Accredited by NBA)
(Recognized by UGC under section 2(f) and 12(b) of UGC Act, 1956)
VIDYA NAGAR, PALLAVOLU (V), PRODDATUR-516360, Y.S.R. (Dt.), A.P

A REPORT ON

FIVE- DAY WORKSHOP ON DATA VISUALISATION AND ANALYTICS ORGANISED BY DEPARTMENT OF MBA

Event	: Data Visualisation and Analytics
Convener	: Dr.R. Uma Devi
Participants	: II MBA Students
Date & Day	: 22/6/2026 to 27/6/2026
Time	: 08:45AM to 2:55 PM
Venue.	: Lab : 4,Chaitanya Bharathi Institute of Technology, Vidyanagar, Proddatur, Kadapa.

The workshop was inaugurated in the presence of the Director, Principal, Head of the Department, faculty members, and MBA students. The chief resource person for the workshop was **Mr. Deva Nagendra Madineni**, Founder & CEO of Reshapp Software Solutions Pvt. Ltd., an IT Development and Edu-Tech Company.

The inaugural session began with a welcome address by **Dr. R. Uma Devi**, HOD-MBA, who highlighted the growing importance of data analytics in business decision-making and emphasized the need for management students to acquire analytical and visualization skills.

The Principal appreciated the initiative taken by the MBA Department and encouraged students to actively participate in all sessions to gain practical exposure to emerging technologies.

The Director emphasized that organizations today rely heavily on data-driven decisions and that analytics has become a critical competency for future managers.

Objectives of the Workshop

- To provide practical knowledge on Data Visualisation and Analytics.
- To familiarize participants with modern data analysis tools and techniques.
- To develop skills in transforming raw data into meaningful insights.
- To enhance decision-making abilities through data-driven approaches.
- To introduce industry applications of analytics and business intelligence.
- To create awareness about career opportunities in Data Analytics and Data Science.

BENEFICIARIES OF THE EVENT:

Benefits in terms of learning/Skill/Knowledge is obtained by this Workshop will help our students to develop knowledge in Power Bi Visualisation and Analytics

DAY – 1: Introduction to Data Analytics

Mr. Deva Nagendra Madineni introduced the fundamentals of Data Analytics and explained its importance in business decision-making. He discussed different types of analytics and their applications across various industries, helping participants understand the role of data in organizational success.

DAY – 2: Data Collection and Preparation

The session focused on data collection methods, data cleaning, and data preparation techniques. Participants learned how to organize, validate, and transform raw data into a structured format for effective analysis.

DAY – 3: Data Visualization Techniques

The resource person explained the importance of presenting data through charts, graphs, and dashboards. Participants learned how visualization helps in identifying trends, patterns, and business insights for better decision-making.

DAY – 4: Business Intelligence and Dashboards

The session covered Business Intelligence concepts, Key Performance Indicators (KPIs), and dashboard development. Participants gained practical knowledge of creating dashboards to monitor business performance and support managerial decisions.

DAY – 5: Industry Applications and Career Opportunities

The final session highlighted the applications of analytics in Marketing, Finance, HR, and Operations. The resource person also discussed career opportunities in Data Analytics, Business Intelligence, and Data Science, guiding participants on future career prospects.

Valedictory Session

The valedictory session was conducted on **27th June 2026**. Participants shared their learning experiences and appreciated the practical exposure provided during the workshop.

The management congratulated the Department of MBA for organizing a highly informative and industry-relevant workshop. Certificates were distributed to all participants upon successful completion of the program.

Outcome of the Workshop

The workshop successfully enabled participants to:

- Understand the fundamentals of Data Analytics.
- Develop practical skills in data preparation and visualization.
- Create meaningful dashboards and reports.
- Apply analytical thinking to business problems.
- Gain exposure to industry practices and emerging technologies.
- Explore career opportunities in analytics and business intelligence.

Vote of Thanks

The vote of thanks was delivered by **Dr. R. Uma Devi, HOD, Department of MBA**, who expressed sincere gratitude to the management, Director, Principal, resource person **Mr. Deva Nagendra Madineni**, faculty members, and participants for their active support and participation.

The workshop concluded with positive feedback from participants and a commitment to organize more industry-oriented programs in the future.

Glimpses of the Program



**CHAITANYA BHARATHI
INSTITUTE OF TECHNOLOGY**
AUTONOMOUS

DEPT. OF MBA

A FIVE DAY WORKSHOP ON

DATA VISUALISATION AND ANALYTICS

DATES
22/6/2026 to 27/6/2026

VENUE
Lab 4, CBIT

RESOURCE PERSON



Ms. Deva Nagendra Madineni
Founder & CEO
Techlogix Software Solutions Pvt. Ltd.
IT Development & Edu-Tech Company

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[Signature]
 29/6/26

HOD

HEAD, Dept. of MBA

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 29/6/26

**PRINCIPAL
 PRINCIPAL**

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